PERFORM+

THE COACH GUIDE

Coach. We handle the rest.

Why Perform+ is the best place to build your coaching business in Cairo, and everything we do to get you started.

WHY PERFORM+

Great coaching shouldn't depend on luck, or on chasing payments.

Today, coaches in Egypt get clients through referrals and Instagram, chase transfers over WhatsApp, and lose sessions to no-shows. Perform+ replaces that with structure, so you spend your time coaching.

01

Clients come to you

Clients take a short quiz about their goal, area and equipment, then browse verified coaches. Your profile, ratings and intro video work for you around the clock.

02

You never chase money

Clients pay Perform+ via InstaPay and our team verifies every payment before a request reaches you. No cash, no "I'll transfer tomorrow".

03

Your time is protected

Sessions lock 24 hours before they start, so late cancellations don't empty your day. Bookings follow the availability you publish, with no WhatsApp back-and-forth.

04

Reputation runs both ways

Clients rate you, and you rate clients. You see a client's track record before you accept, and your reviews are visible to everyone who might book you.

A platform that vouches for you

Nobody goes live on Perform+ without our team reviewing their credentials and interviewing them in person. Being listed means someone here personally said yes, and clients trust that.

WHAT YOU GET

Everything around the coaching, handled.

Your own profile

Certifications, specialties, intro video, reviews and transparent per-session pricing. You set your own rate.

Weekly availability

Publish the slots you actually want. Clients can book one or several at once.

Smart confirmations

Confirm from your dashboard, or propose a better time instead of declining. The client accepts with one tap.

Packages of 8, 12 or 16

Clients who commit to a package book steadily with you and save 10–15%, so you get more predictable income.

Partner and group sessions

Pairs (1.5× the solo rate) and groups of 3–5 (2.5×) let you earn more per hour.

Youth clients, safely

If you're youth-qualified, parents can book for their children. You always see the child's age first, and only qualified coaches receive these bookings.

Earnings dashboard

See completed sessions, bonuses and your payout history on a clear settlement ledger. Every figure shows your share.

Vacation mode

Going away? Block your dates from your dashboard so no one books you.

Safety built in

An SOS button alerts the Perform+ team, and you can report an issue at any time. We review every report.

Reminders and support

Clients get a reminder email the day before every session. Our team is one message away.

WHAT YOU EARN

A clear split, with no hidden fees.

You keep the majority of every completed session. Your rate is set when the session is booked and never changes afterwards.

Your plan	Perform+ takes	You keep	On a EGP 700 session
Standard	35%	**65%**	**EGP 455**
Founding coach until 30 Jun 2027	30%	**70%**	**EGP 490**
Your own clients joined through your invite link	20%	**80%**	**EGP 560**

Examples use a EGP 700 session for illustration. You set your own price. Where a founding rate and an own-client rate both apply, the lower Perform+ rate is used.

70%

Founding coaches

We are opening with a small group of vetted founding coaches in Cairo. Founding coaches keep 70% of every session until 30 June 2027. Places are limited.

80%

Bring your own clients

Already train people? Send them your personal invite link. When they sign up through it, Perform+ takes only 20% of your sessions with them, and you gain payments, scheduling and reminders.

GETTING STARTED

From application to your first session.

1

Apply

Submit your certifications, specialties and experience through the coach application, then verify your email.

2

Interview

We review every application and schedule a short interview. We approve people, not paperwork.

3

Go live

Set your weekly availability, your per-session price, your specialties, and whether you take youth clients. Add a photo and an intro video so clients can get to know you.

4

Train and get paid

Confirm requests and deliver your sessions. Perform+ verifies client payments and pays you out on a clear settlement ledger.

Make a strong first impression

- ✓ A clear photo and a short, natural intro video
- ✓ Certifications and specialties filled in completely
- ✓ Availability that you can really keep, since clients book it
- ✓ Fast confirmations: respond to requests from your dashboard promptly
- ✓ Share your invite link with clients you already train

Ready to join?

Apply at **performplus.fit** and choose "Apply as a Coach". Questions? Write to **support@performplus.fit**.